



COM MANIA
AGENCE DE COMMUNICATION

*we perform
your thoughts*



The question is

Who is Com'Mania?

Our presentation consists
of telling you about
our experience,
our strategy, and our vision.

**Before we begin... let's talk about
our branding :
Why purple ?
What does this color mean ?
Why is there a small
triangle under the C ?**

PURPLE

PANTONE
7678C



This color dates back to our Carthaginian ancestors. For them, the purple extracted from murex shells symbolized royalty and wealth. This purple dye, reserved for the elite, was a valuable economic resource that contributed to Carthage's prestige.

A dialogue bubble
that invites you to **express**
your needs and encourages us
to **talk about** them.





COM MANIA

for communication

**the mania of doing things with
great excitement or euphoria**

2015

The birth
of the agency



**FIRST STEPS...
FIRST CLIENTS...
FIRST BUDGETS...**

**BTL
EVENTS
& DIGITAL**



OUR ACHIEVEMENTS





AFRICA
DEVELOPMENT CLUB
نادي إفريقيا و التنمية

INTERNATIONAL FORUM

AFRIQUE DEVELOPMENT



**+2000
ATTENDEES**

**INFLUENTIAL
PERSONALITIES
AND VIPS**



**AN ICONIC
LOCATION**

**ACROPOLIS
OF
CARTHAGE**



**COM'MANIA IS TAKING OFF
BY PROVIDING EXCELLENT SERVICE
& BUILDING CUSTOMER LOYALTY.**





ART EXHIBITION OPENING & ART INSTALLATIONS

passerelles
EXPOSITION DE PEINTURE
Collection de la Banque
→



YES FOR L'ART & CULTURE

Attijari actively supports its civic engagement by reaching out to local communities and its environment. The bank sponsors several major cultural festivals, such as those in Carthage, Gafsa, and Sicca Jazz. The acquisition of a kinetic sculpture by Noutayel Belkadhi for its headquarters demonstrates its commitment to encouraging innovative young Tunisian artists.



+25

FAMOUS ARTISTS



Abdelmagid Bekri
Abderrazek Sahli
Adel Megdich
Ali Bellegha
Ali Ben Salem
Ali Znaïdi
Amel Ben Attia
Baker Ben Fraj
Fatma Charfi
Habib Bouabana
Hammadi Ben Saad
Hela Ammar
Houda Ghorbel
Imed Jmaeil
Lamin Sassi
Meriem Bouderbala
Mohamed Zouari
Monji Maatoug
Naceur Ben Cheikh
Nejib Belkhodja
Othman Taleb
Rachid Fakhfakh
Rafik El Kamel
Raouf Karray



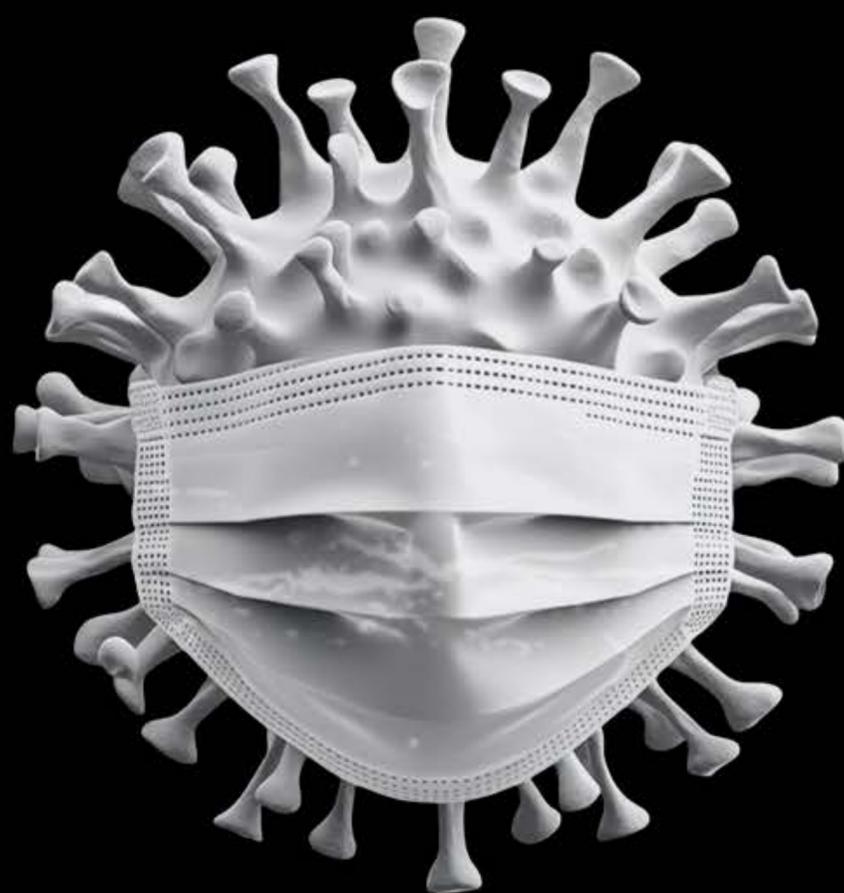


**+30
PAINTINGS**

**+200
GUEST**

**EXTRAORDINARY
WORKS
OF ART**

FIRST CASES OF COVID-19 APPEAR IN CHINA



2019
2020

GLOBAL PANDEMIC AND LOCKDOWN :
DISCOVERING REMOTE WORKING



التجاري بنك
Attijari bank



Hackathon Tek

**DIGITAL
IMMERSIVE
EVENT**



**A FULLY IMMERSIVE ONLINE
EXPERIENCE
//IN THE MIDST OF COVID**



Hackathon Tek

A 72-hour online hackathon bringing together students, entrepreneurs, healthcare professionals, designers, and IT specialists to develop digital solutions to challenges facing the Tunisian healthcare sector.

The event aims to raise awareness of Sustainable Development Goal 3, which focuses on improving the quality and accessibility of healthcare.



2021

The advertising landscape in Tunisia is changing...
post-COVID creativity is becoming increasingly bold...
digital is taking over !



2022

Com'mania rides the fifth wave of Covid-19 and manages to overcome the crisis...

THANKS TO OUR PARTNERS



FAMILY DAY

For the 100th anniversary, it's nice to see each other in a different environment than work. It's better if the various employees can come with their families to discover who Socomec is.

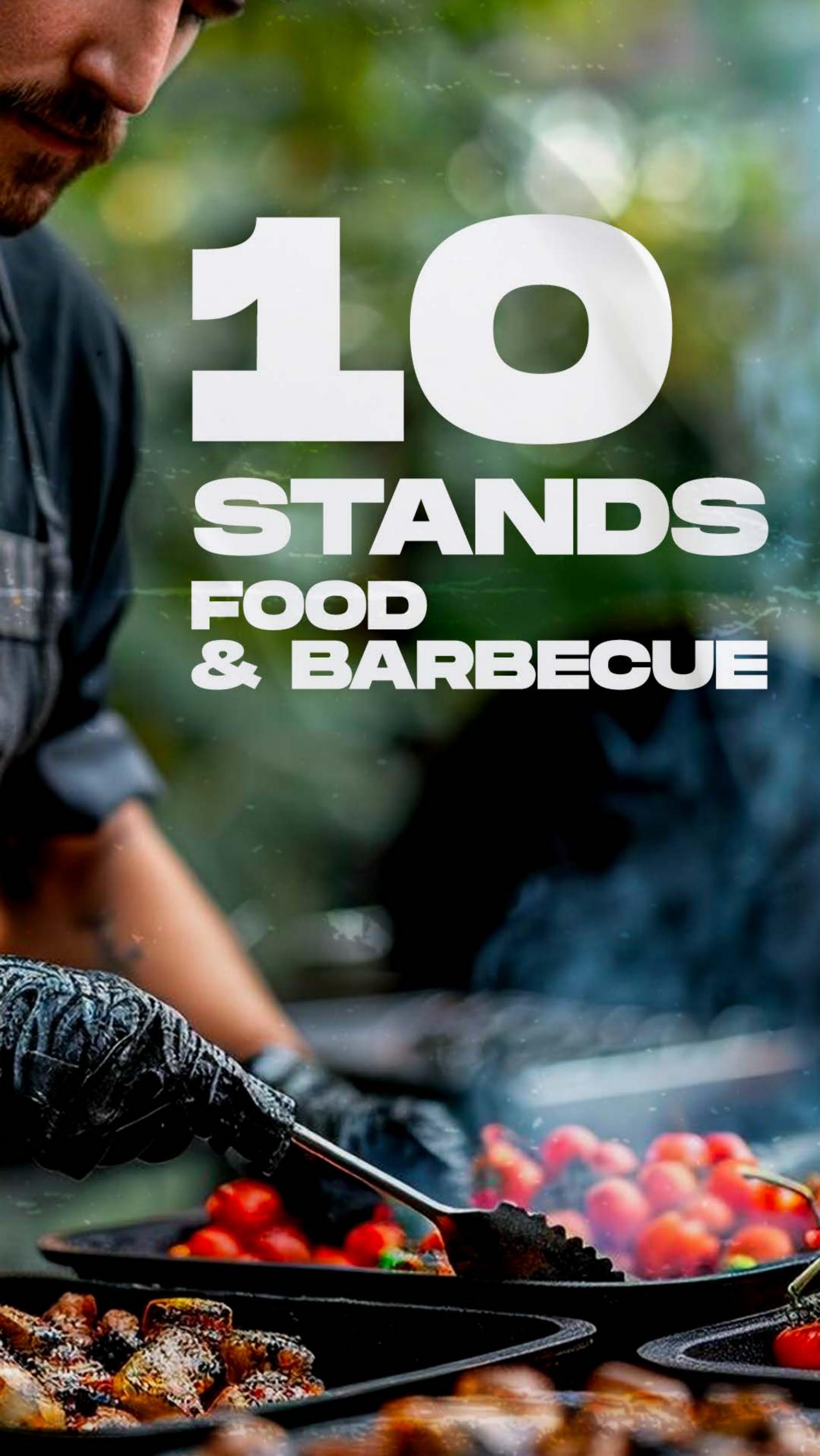
100

years
OF SHARED ENERGY

 **socomec**
Innovative Power Solutions

+1400
GUEST





10

STANDS

FOOD

& BARBECUE

20

INSTALLATIONS

FOR ENTERTAINMENT AND ACTIVITIES



8 YEARS AND STILL LEARNING...



Rapid expansion of generative AI
(ChatGPT, Claude, etc.)

THINGS ARE PICKING UP...

**BUDGETS ARE RETURNING
TO NORMAL (OR ALMOST)...**

A BETTER UNDERSTANDING
OF MARKET/CUSTOMER DEMAND

Lilas[®]
COSMETICS



THE BIGGEST
LAUNCH
IN TUNISIA



+200^{M2}

+47

ELEMENTS

+12

PLATFORM

+36

**DISPLAY
PACKS**

+12

PROVINCES



MALL
of SOUSSE

TunisCity

AZUR CITY

MONOPRIX



73 GONDOLA

36

DISPLAY RACKS



**TODAY WE
CELEBRATE OUR**



**& WE ARE
STILL YOUNG !**

Thanks to



Lilas



Lilas[®]
COSMETICS



التجاري بنك
Attijari bank



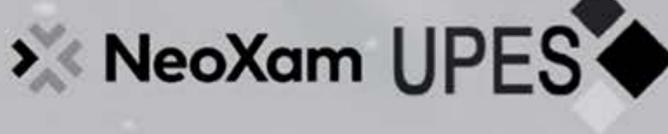
VUNANI



Cal's
BEN YEDDER



GIVENCHY PARFOIS



ZIPPY

PANTENE

LEONI





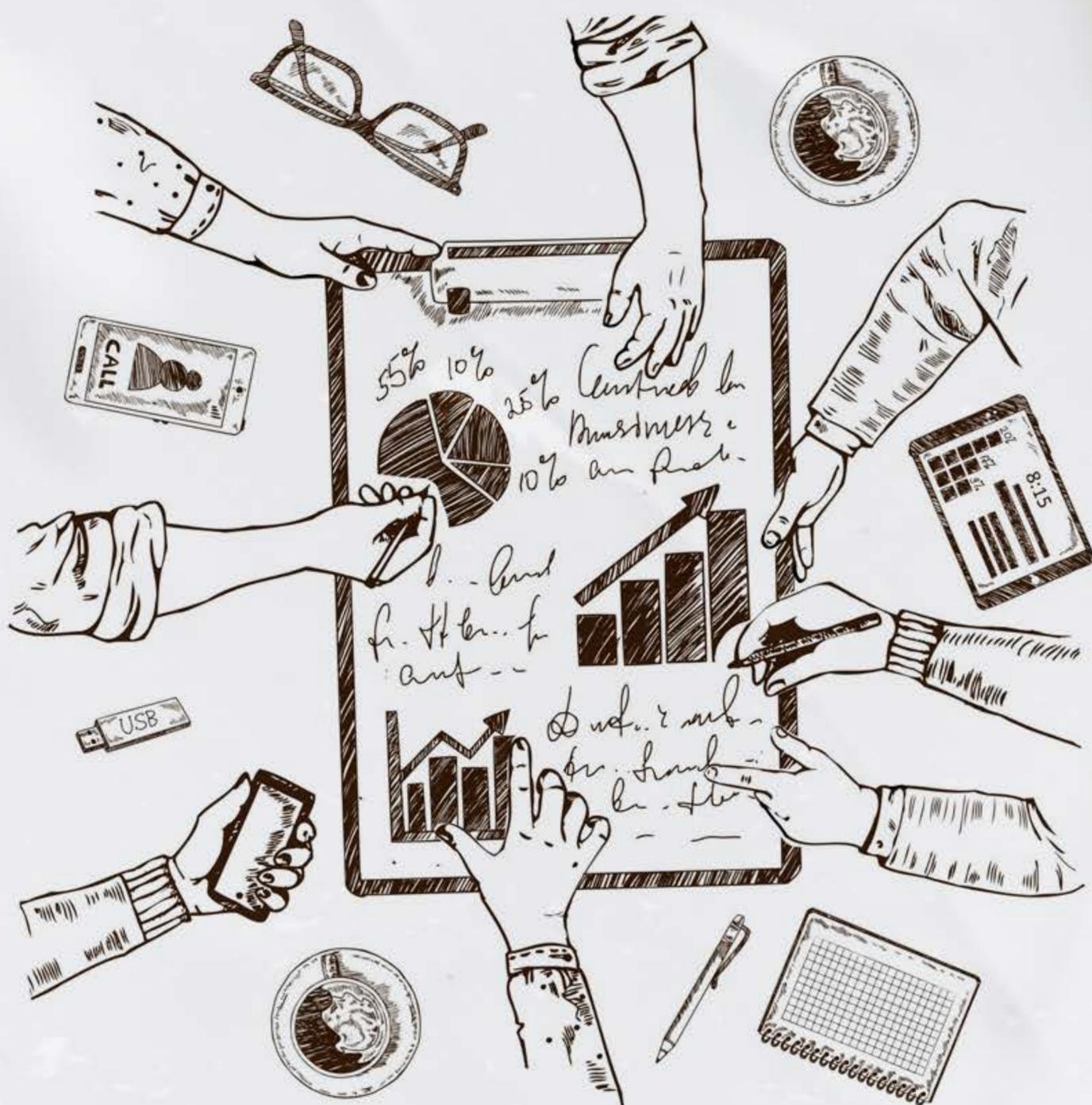
COM MANIA
AGENCE DE COMMUNICATION

**Grow...
and become a
360°
agency**

**Digital
Packaging
Branding
BTL
Event**

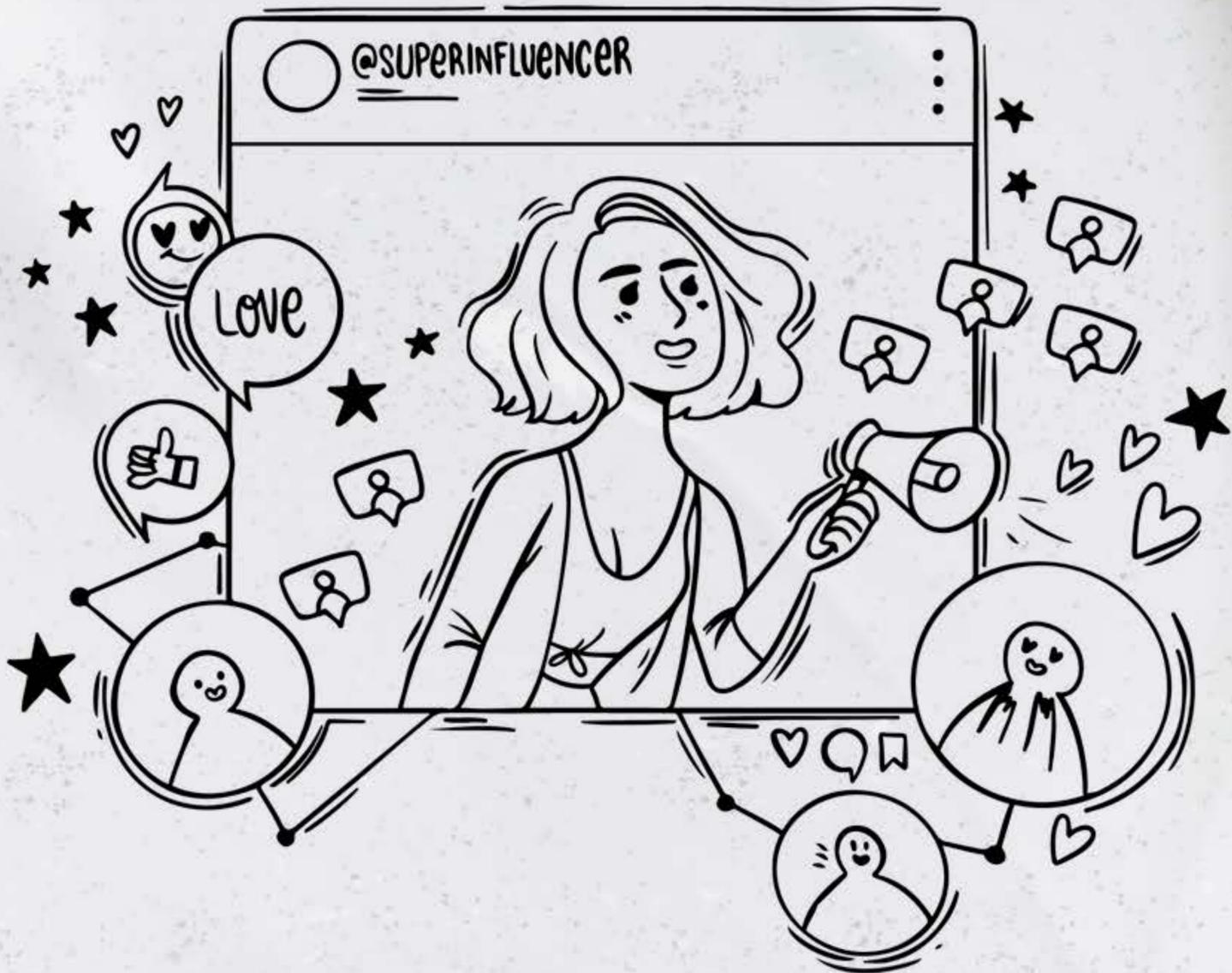
Strategy & Creation

We give meaning to your brand to create a strong and memorable identity. Positioning, target audience, storytelling—every element is designed to set you apart in a lasting way.



Digital

We create content that converts. From engaging posts to high-performing ads. Each campaign is designed to perform and adapt in real time.





 **COM MANIA**
AGENCE DE COMMUNICATION



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Les Berges Du Lac - 1053, Tunis